



Cultivate and maintain innovation creating Good People, Good Products, Good Society



I.C.C. International Public Company Limited conducts its business by incorporating Corporate Governance principles that represent morals, ethics, a corporate social responsibility policy towards sustainable development, and cultivation of **Good People, Good Products, Good Society**.

In 2018, in remembrance of His Majesty the late King Bhumibol Adulyadej, we applied His philosophy of "Giving" as our framework for cultivating Good People, Good Products, Good Society. Throughout the year the Company continued to be inspired by the philosophy of "Giving," to include giving knowledge,

forgiveness, help, life, and love. Also the Company created numerous opportunities to cultivate innovation through Good People, Good Products, Good Society because we believe that innovation brings about development in numerous ways, including contributing to the Company's sustainable growth.

Good People

Create innovation in ways that bring about having Good as well as Smart People in the organization, through projects and activities that constantly develop the competence of our personnel. Hence, they will be admired and praised as examples of being both good as well as smart people.

Good Products

In order to increase our business performance levels and effective interactions with customers, create innovation that affects all aspects of the development of products and services, including those relating to distribution channels, and collaboration with business partners.

Good Society

Create innovation for all aspects that relate to having a good society by collaborating with the public and private sector, as well as supporting public projects and activities that are widely beneficial to society.

The company believes strongly that we will grow and move towards future sustainably by operating a business based on moral and ethical values. Thus, we are determined to develop our personnel, products, and society by synchronizing and connecting to all stakeholders in every way. Also, we have strongly embraced the principle of sustainable development under the concept of "Good People, Good Products, Good Society."



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I would like to thank all executives and employees for their understanding and commitment to adhering to the company's sustainable development policy as well as their willingness to abide by the policy for our continued sustainable growth.

Handwritten signature of Mr. Thamarat Chokwatana.

Mr. Thamarat Chokwatana

President and Vice Executive Chairman