

# Message from the President and Vice Executive Chairman

## Good People, Good Products, Good Society

ICC International Public Company Limited has been in operation for over 56 years under the principles of good corporate governance. The company has consistently adhered to a basis of ethics and integrity, and responsibility to the company's stakeholders. The company also considers that its responsibility is to operate its business to bring continuous sustainable development to the company.

Throughout 2020, the global economy has been impacted by the Covid-19 virus epidemic. People of every nation, language, government sector and business sector have been in a state of economic crisis. Thailand has also faced many problems, but all of the management and employees of ICC International Public Company Limited have stood up to fight for the company to overcome the crisis. Operating the business under a policy of sustainable development has enabled us to get through the situation safely.

ICC International Public Company Limited is still of the belief that the determination to bring about "Good People, Good Products, Good Society" is a good policy for the company's sustainable development. This is because we believe that any organization full of good and honest people who do not take advantage of others will lead to the creation of good products and services. These will result in the company's business progressing to benefit society and the nation, which in turn leads to the company's further sustainable prosperity.

A portrait of Mr. Thamarat Chokwatana, the President and Vice Executive Chairman. He is a middle-aged man with dark hair, smiling, wearing a dark blue suit jacket over a black shirt. He has his arms crossed and is wearing a watch on his left wrist. The background behind him is a light blue circular graphic.

**Mr. Thamarat Chokwatana**  
President and Vice Executive Chairman



## Good People

Create innovation in ways that bring about having Good as well as Smart People in the organization, through projects and activities that constantly develop the competence of our personnel. Hence, they will be admired and praised as examples of being both good as well as smart people.

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## Good Products

In order to increase our business performance levels and effective interactions with customers, create innovation that affects all aspects of the development of products and services, including those relating to distribution channels, and collaboration with business partners.

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## Good Society

Create innovation for all aspects that relate to having a good society by collaborating with the public and private sector, as well as supporting public projects and activities that are widely beneficial to society.